

# PROJECT CANOPY PLANNING AND EDUCATION GRANTS 2025 APPLICATION GUIDELINES

THE DEPARTMENT OF AGRICULTURE, CONSERVATION, AND FORESTRY'S MAINE FOREST  
SERVICE  
USDA FOREST SERVICE – URBAN AND COMMUNITY FORESTRY FEDERAL ASSISTANCE LISTING  
(CFDA) 10:675



Pre-Application Grant Workshops  
Recorded workshop available [HERE](#)

Application Deadline  
**October 30, 2025**  
**11:59 PM**

Project Canopy  
Maine Forest Service  
22 State House Station  
Augusta, ME 04333  
1-207-287-2791

# PROJECT CANOPY

## INTRODUCTION:

Project Canopy is seeking proposals from municipal governments, non-profit organizations, and educational institutions that support community forestry planning and education projects in Maine communities. **The ultimate goal of this grant program is to support community efforts to develop and maintain long-term community forestry programs.**

Project Canopy estimates that approximately **\$125,000** will be available for this grant program. This amount is contingent on federal and state funding levels. Applicants are eligible to request up to **\$20,000** in federal funds under this program. The grant period is from February 1, 2026, to September 30, 2027.

There is a common application for all grant categories; applicants may apply for multiple categories but must submit a separate application for each denoting which grant category on the application. Project Canopy has a [recorded grant training](#) available. New applicants are strongly encouraged to watch the recording. Grant recipients will be required to attend a training subsequent to award.

## BACKGROUND AND PURPOSE:

The Urban and Community Forestry Assistance Program is a national initiative designed to strengthen the connections between people and their environment. The USDA Forest Service Urban and Community Forestry Program was authorized by the Cooperative Forestry Assistance Act of 1978 (PL95-313) and revised by the 1990 Farm Bill (PL101-624) to promote natural resource management in populated areas and improve quality of life. Urban and Community Forestry Program goals of awareness, outreach and environmental equity, partnerships, and comprehensive natural resource management focus on achieving healthy sustainable forests, sustainable economic development, and information management.

Project Canopy delivers the urban and community forestry program in Maine. Project Canopy has a vision that *every community will actively and wisely manage its community forestry resources in a sustainable manner, and that all Maine citizens become well informed as to the proper management of these resources and the benefits derived from them.* Project Canopy has identified four goals to support this vision. Projects proposed under this grant program must effectively contribute toward the following Project Canopy goals and USDA Forest Service national goals:

### Project Canopy Goals:

1. Increase the number of managing community forestry programs.
2. Stimulate and heighten public awareness of what the community forest is, its role and benefits.
3. Create and maintain partnerships.
4. Promote comprehensive resource management of community forests and related natural resources.

## USFS National Goals:

1. Sustain Our Nation's Forests and Grasslands
  - a. Strategic Objective A. Foster resilient, adaptive ecosystems to mitigate climate change
  - b. Strategic Objective B. Mitigate wildfire risk
  - c. Strategic Objective C. Conserve open space
2. Deliver Benefits to the Public
  - a. Strategic Objective D. Provide abundant clean water
  - b. Strategic Objective E. Strengthen communities
  - c. Strategic Objective F. Connect people to the outdoors
3. Apply Knowledge Globally
  - a. Strategic Objective G. Advance knowledge
  - b. Strategic Objective H. Transfer technology and applications
  - c. Strategic Objective I. Exchange natural resource expertise

## ELIGIBLE GRANTEES:

State, county, and municipal units of government, educational institutions, tribal organizations and non-profit entities, may be awarded grants for proposals that meet program guidelines. Preference will be given to applicants that have not recently received funding through this program.

## ELIGIBLE PROJECTS:

This grant program supports projects and activities that develop and maintain managed, long-term community forestry programs. Applicants are encouraged to contact Project Canopy staff to discuss project ideas. Proposals that support the following urban and community forestry program elements will receive preference under the 2025 grant program.

- **Street Tree Inventory** - A management tool documenting tree species, location, condition, planting and maintenance needs.
- **Long-Term Planning** – Develop a strategic/management plan that addresses long-term goals or strategic planning by a tree board, tree commission, or beautification committee. Plans may include tree planting, maintenance, and replacement needs of community trees. Communities are strongly encouraged to establish a Tree Board or Conservation Commission and complete a tree inventory before developing a strategic plan.
- **Tree Board Development** - Organize and establish a new tree board or commission to develop or administer a community forestry program. The group should be charged by municipal ordinance to act on behalf of town/city or in coordination with a city forester/arborist or public department.
- **Public Tree Ordinance** - Develop or revise a municipal tree ordinance that addresses authority over public trees, assigns responsibility to a public department or individual, establishes a tree board and sets management and maintenance standards. Communities are strongly encouraged to establish a

Tree Board or Conservation Commission and develop a municipal tree ordinance if one is not already in place.

- **Forest Management Planning** – Develop or revise forest management plans for publicly owned or accessible parcels of forestlands in accordance with Maine Forest Service WoodsWISE standards. Consultants providing these services must be on the Maine Forest Service Stewardship Forester List and spatial information must be submitted to the Maine Forest Service.
- **Invasive forest pest response plans** – develop plans to address resiliency of community trees and forests to present and imminent forest pests. Preference will be given to communities developing invasive pest response plans for emerald ash borer (EAB) within the current quarantine and expansion zones for this pest.

#### **COST-SHARING REQUIREMENT:**

This is a 50/50 (Project Canopy/local) match program based on reimbursable costs. The maximum amount of federal funds awarded may not exceed 50% of the project cost and shall be no more than **\$20,000** per community application. Applicants must match federal funds, dollar for dollar, in the form of cash, services or in-kind contributions that meet program standards and guidelines. Applicants must match federal cost-share funds with nonfederal funds and/or contributions. The applicant may use current reasonable rates, i.e. the value of a professional consultant's time based upon his/her standard hourly rate of pay, when estimating the value of non-cash donations and in-kind services, e.g. volunteer time.

#### **ELIGIBLE AND INELIGIBLE COSTS:**

##### **Eligible Reimbursable Costs:**

The only costs eligible for reimbursement are those associated with one or more of the following:

- Fees charged by private contractors and/or consultants.
- Purchase of essential supplies and materials.
- Purchase and planting of trees, along with maintenance during the grant period, for **research and demonstration** projects only. For all other tree planting and maintenance projects, refer to Project Canopy's Planting and Maintenance grant program. Three-year maintenance with a 90% survival rate is expected on all plantings. **Only maintenance costs incurred during the grant period are eligible for reimbursement or match.**
- Costs associated with site preparation and soil amendments.

##### **Eligible Non-reimbursable Costs (Applicant's Share or Match):**

The following costs are not reimbursable BUT are allowed to meet the community's **minimum cost-sharing requirements of 50%** of the total project cost.

- Cash or in-kind donations and services.
- Salaries, fringe, and overhead costs.
- Volunteer labor, machinery and equipment.

**Ineligible Costs (And NOT allowed as part of the community's cost-share):**

This cost-share program is for projects and/or activities not currently funded. It is not intended to be a substitute for existing funding levels. The focus of the program is to support new initiatives that would not otherwise occur during the funding cycle.

- Purchase of machinery or equipment.
- Construction of any kind, e.g. sidewalks or roads.
- Purchase of land or land charges.
- Purchase of plant material classified as invasive species by the Maine Department of Agriculture, Conservation, and Forestry including Norway maples (*Acer platanoides*) (all cultivars) and callery ('Bradford') pear (*Pyrus calleryana*). <https://www.maine.gov/dacf/php/horticulture/invasive-plants.shtml#List>.
- Purchase and planting of ash species (*Fraxinus* sp.)– due to current infestation and likelihood of eventual spread of the Emerald Ash Borer (*Agrilus planipennis*).
- Normal, community wide periodic maintenance of utility (telephone, electric, and cable) lines unless it is site specific and necessary to the project.

**APPLICATION INSTRUCTIONS:**

To be considered for funding, applicants must meet the following requirements:

**Training:**

Attend the recorded [grant information workshop](#). The grant workshop covers topics including grant writing, project development, sustainable community forestry management, and grant administration.

**SAM (UID):**

Grant recipients must have a [SAM.gov](#) Unique Entity Identification (UEID) – note to applicants the entity registration process can take several weeks to establish. MFS urges any interested entities to initiate the SAM registration by September 15, 2025. For entities already registered with SAM.gov who need to convert from the DUNS number to UEID this process should be initiated on a similar timeline.

**Application Form:**

- Complete the [online application form](#).
- Submit the complete application package, as prompted at the end of the online form, to: PROJECTCANOPYGRANTS.DACF@maine.gov
- Project Canopy recommends that applicants obtain quotes for the cost of trees from nurseries and include the quotes with the application.
- The application must be signed by the designated and official representative.

**Narrative: (3 page maximum)**

Applicants are required to submit a narrative with their application containing the following information:

- A brief history of your community program, school or nonprofit organization, including mission and goals for the next several years.

- A description of the project, including what you expect to be developed, produced, performed and/or implemented; a clear and measurable work plan for the project; and a timeline for completion of the process.
- A description of how your project will effectively contribute to Project Canopy and USDA Forest Service goals.
- A description of how this project will enhance your community's capacity for long-term and sustainable urban and community forestry management.

#### **Detailed Budget:**

Use the budget form to provide a detailed estimate of costs and applicant's match. The following should be addressed in detail:

- Costs eligible for reimbursement.
- Applicant's share match. Indicate the source of matching funds and whether they are in-hand or pending.

#### **Three-Year Maintenance Plan:**

If tree planting is part of your proposal, a three-year maintenance plan must be included in your application. The plan should identify individuals and resources responsible for tree maintenance over a three-year period. **Only tree maintenance costs during the grant period are eligible for reimbursement or may be used as match.**

#### **Letters of Support:**

Applications that include a broad range of participants will be favored. Applicants are required to include letters of support from partners that include specific commitments and contributions to the project, e.g. amount of volunteer labor committed, estimated services provided, donated equipment or labor, and not just a general statement of support. **For applicants that are not a municipality, a letter of support from a sponsoring municipality is strongly recommended.**

#### **Community Capacity Checklist:**

Please complete the community capacity checklist and submit it with your application.

#### **Application submission Instructions:**

The complete application package submission must be sent to [PROJECTCANOPYGRANTS.DACF@maine.gov](mailto:PROJECTCANOPYGRANTS.DACF@maine.gov) by 11:59 October 30, 2025.

ADDITIONALLY: Submit grant application overview information in the common application [Microsoft Form](#). All grant overview information is extracted from the application forms, the common application serves as a notification of submission and provides necessary information for recordkeeping.

### **FUNDING REVIEW AND CRITERIA:**

Proposals will be evaluated on a competitive basis. An evaluation team made up of individuals from the Department of Agriculture, Conservation, and Forestry's Maine Forest Service, and Project Canopy

partners will review project proposals. The evaluation team will make recommendations on applications to the State Forester, who will make final determinations. The grant review criteria are:

Project contributes to the goals of Project Canopy and the USFS	10 Points
Project helps support sustainable community forestry management	10 points
New community (has not received community forestry assistance funding)	5 Points
Community is a Tree City USA	10 Points
Project has a realistic budget and timeline	5 Points
Project need and value to the community are evident	5 Points
Project helps increase urban forest resilience to climate change and other environmental impacts	5 Points
Community has a state approved comprehensive plan	5 Points
Application is complete, legible, and clearly presented	5 Points
Community partnerships are evident and described in letters of support	5 Points

#### **IF AWARDED A GRANT:**

Each grantee is required to sign an agreement for performance containing the required Federal General Assurances. The grant period is from February 1, 2026, to September 30, 2027.

**Successful applicants cannot commence work or incur any expenses against the grant until an agreement between Project Canopy and the authorized agency/organization has been signed. Expenses incurred outside the agreement period shall be deemed ineligible for reimbursement.**

#### **TIME TABLE:**

<b>8/2025</b>	Grant announcement
<b>Anytime</b>	Grant workshop – previously recorded
<b>9/17/2025</b>	<a href="#">Grant office hour</a>
<b>10/1/2025</b>	<a href="#">Grant office hour</a>
<b>10/15/2025</b>	<a href="#">Grant office hour</a>
<b>10/30/2025</b>	Applications are due to MFS no later than 11:59 PM
<b>1/1/2026</b>	Successful applicants will be notified by the MFS of conditional project approval.

Successful applicants must spend allocated federal funds between **February 1, 2026, and September 30, 2027**. Applicants must complete final project reporting procedures, furnish documentation of project completion, and submit expenses to the MFS within 30 days following completion. Unless prior approval has been granted, grantees will be ineligible for reimbursement if completed grant documentation is not furnished to MFS by **October 31, 2027**.

#### **PAYMENT PROCESS:**

Funds will be awarded on a reimbursement basis only. This means that all expenses have been paid in full and the project is complete before filing for grant payment. Funds awarded under the grant are available once satisfactory work has been completed within the contract period, as described in the

original scope of work, and after verification of expenditures and match. Grantees must file a request for reimbursement and send records of expenditures and match to the MFS, within 30 days following completion of the project, but in no case later than October 31, 2026. Payment shall be made to the authorized government unit, educational institution, or non-profit organization. Grantees can normally expect payment within 60 days of receipt of expenditure documentation.

At the conclusion of the project, recipients will be required to submit a final report. Final reports must include relevant data and outputs including but not limited to the number, species, and size of trees planted; any forest management plans or inventories created; and the number of community members or volunteers engaged. MFS will provide training to instruct recipients on the data collection process and expectations for final reports. All final reports and associated data products will be publicized by MFS.

**All records and receipts associated with the project must be maintained and available for inspection by the Maine Forest Service and State and Federal auditors for three (3) years after the grant period.**

#### TECHNICAL ASSISTANCE:

Technical assistance is available to all grant applicants from the Maine Forest Service. Applicants are strongly encouraged to seek assistance from MFS personnel. Questions concerning the application process and/or project development should be directed to Jan Santerre, Project Canopy Coordinator at (207) 287-4987; or your local District Forester (listed below).

#### DEPARTMENT OF CONSERVATION MAINE FOREST SERVICE DISTRICT FORESTERS

Oliver Markewicz, MFS, 2281 Alfred Road, Lyman, ME 04002	(207) 441-3712
Allyssa Gregory, MFS, 536 Waldoboro Road, Jefferson, ME 04348	(207) 441-2895
Jared Gregory, MFS, 536 Waldoboro Road, Jefferson, ME 04348	(207) 215-5318
Kenny Ferguson, MFS, 87 Airport Rd., Old Town, ME, 04468	(207) 215-9092
Lauren Ouellette, MFS, 2 Forestry Road, Island Falls, ME, 04747	(207) 441-3817
Vacant, MFS, Jonesboro, ME 04648	(207) 287-2791
Jason Hilton, MFS, 564 Skowhegan Rd., Norridgewock, ME 04957	(207) 446-2197
Shane Duigan, MFS, 356 Shaker Rd., Gray, ME, 04039	(207) 592-1251
Julie Davenport, MFS, 2870 North Belfast Rd., Augusta, ME 04976	(207) 592-2238
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Michael Richard, MFS, 131 Bethel Road, West Paris, ME 04289	(207) 441-3276
Eric Deschene, MFS, 45 Radar Road, Ashland, ME 04732	(207) 441-4128

[FIND YOUR DISTRICT FORESTER](#)